MEDIA KIT

Everything a PR and marketing team needs.

Short bio, collaboration formats, channels and selected projects — everything in one place. Metrics are published only with a definition, a period and a date.

Bio

POLISH VERSION

Jestem Paweł Mrzygłód — specjalista marketingu, twórca contentu i człowiek od łączenia kreatywnych pomysłów z biznesem. Pracuję na styku strategii, social mediów, wideo, mediów i partnerstw. Tworzę projekty, które dobrze wyglądają i mają konkretny cel.

ENGLISH VERSION

I’m Paweł Mrzygłód, a marketing specialist and content creator working at the intersection of strategy, social media, video and partnerships. I help turn ambitious ideas into sharp, memorable brand experiences.

Collaboration formats

Social video

Reels and Shorts with concept, script and edit.

Premium product experience

A product or service shown in real use.

Event coverage

Reportage and content from events, conferences and launches.

UGC and campaigns

Assets for ads and multi-channel campaigns.

Photography

Images for social media and press materials.

Distribution

Publishing on agreed channels and a wrap-up.

Channels

Instagram	https://instagram.com/kagesori	@kagesori
Facebook	https://www.facebook.com/profile.php?id=100089126023378	Paweł Mrzygłód
LinkedIn	https://www.linkedin.com/in/pawe%C5%82-mrzyg%C5%82%C3%B3d-a8517b439	Paweł Mrzygłód

Key projects

Energylandia	Video content (Reels) · Social content

Pałac Kultury i Nauki	Reels production · Cinematic content
Inter Car Silesia	Automotive content
EFIR	Communications and promotion · Content · B2B relations and partner outreach

Rzecz o Innowacjach i Inwestycjach

Editorial and communications · B2B partnership development

Reach and data

Current audience and reach data (with metric definition, period and date) is available on request — I publish only what I can document.

Followers ≠ reach ≠ views. Every value has its own definition and date.